



PREPARE YOUR BUSINESS

CRUISE MARKET OPPORTUNITIES IN LEWIS AND HARRIS

Lewis Castle | 7 December 2022 | 3 - 4:30pm

The development of the Deep Water Terminal in Stornoway offers significant opportunities for businesses and communities in Lewis and Harris. To help maximise these opportunities, we are holding an event focused on the Lewis and Harris cruise tourism market.

The information session is to help businesses and communities understand the market and how to access it.

Who should attend?

This is an open event for anyone interested in understanding more about the cruise sector and the opportunities it brings to Stornoway and the surrounding areas.

What's involved?

The event will offer insights into the industry including:

- the cruise ship industry – globally and in Scotland;
- cruise lines – what drives decision making, what they are looking for in a destination;
- how the sector interacts locally, including the roles of the Port Authority, agents, ground handlers. What makes an attractive destination;
- maximising opportunities; and
- local business support available.

TO BOOK CLICK HERE

